

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D.C. 20530

AMENDMENT TO REGISTRATION STATEMENT

*Pursuant to the Foreign Agents
Registration Act of 1938, as amended.*

1. Name of Registrant SOUTH AFRICAN TOURIST CORPORATION	2. Registration No. 603
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3. This amendment is filed to accomplish the following indicated purpose or purposes:

☒ To correct a deficiency in☐ To give a 10-day notice of a change in information as required by Section 2(b) of the Act.☐ Initial Statement☒ Supplemental Statement
for December 31, 1968☐ Other purpose (specify) _____☐ To give notice of change in an exhibit previously filed.

4. If this amendment requires the filing of a document or documents, please list -

not applicable.

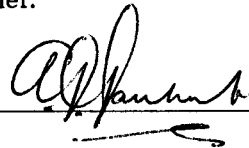
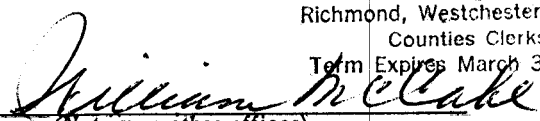
5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. If more space is needed, full size insert sheets may be used.

See attached annexure.

~~Notary Public, State of New York~~

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this amendment and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief.

(Both copies of this amendment shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

Subscribed and sworn to before me at State of New York
County of New Yorkthis 14th day of March, 19 69My commission expires Mar 30th 1970WILLIAM McCABE
Notary Public, State of New York
No. 03-7789711
Qualified in Bronx County
Cert. filed with N. Y., Kings, Queens,
Richmond, Westchester, Nassau
Counties Clerks
Term Expires March 30, 1970
(Notary or other officer)

SUID-AFRIKAANSE
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SOUTH AFRICAN
TOURIST CORPORATION

INGESTEL KRAGTENS WET 54 VAN 1947

ROCKEFELLERSENTRUM

VYFDE LAAN 610, NEW YORK, N. Y. 10020

ESTABLISHED IN TERMS OF ACT 54 OF 1947

ROCKEFELLER CENTER

610 FIFTH AVENUE, NEW YORK, N. Y. 10020

TEL.: (212) 245-3720

CABLES: SATOURIST

In reply please quote: 2/9

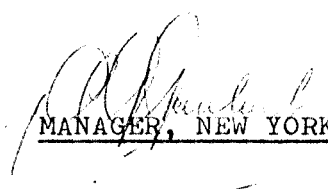
Registration No. 603

ANNEXURE TO AMENDMENT TO REGISTRATION STATEMENT

In addition to the explanation of our function on Page 3 of the return submitted on January 24th, 1969, the following details of our activities during the six months under review are furnished:-

1. Mr Ted Burke, contributing editor of Town and Country, visited South Africa as guest of South African Tourist Corporation.
2. Tourism promotional tours were undertaken by staff members to travel agents in the following cities:-
Boston, Hartford, Chicago, Detroit, Cleveland, Columbus, Houston, Dallas, Miami, Palm Beach, Pensacola, Clermont, Gainesville, Fort Walton and Louisville.
3. Dallas: The South African Tourist Corporation in conjunction with South African Airways, South African Railways and the South African Commercial Consul in New Orleans, had a joint exhibition at the Texas State Fair in Dallas.
4. The ASTA (American Society of Travel Agents) Convention was attended at Puerto Rico during September, 1968.
5. Film show presentations were held at the following cities:
Boston, Hartford, New York, Chicago, Detroit, Cleveland, Columbus, Houston, Dallas, Miami, Pensacola and Palm Beach.
6. A total of 6,867 telephone and mail enquiries were handled from travel agencies, newspapers, magazines and individuals.
7. Approximately 99,600 pieces of travel literature were mailed to travel agencies, newspapers, magazines and individuals.
8. Approximately 750,000 people attended film shows at various times.
9. See attached page for detailed account of telecasts.




MANAGER, NEW YORK

Please direct all correspondence to the Manager

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In reply please quote: 24/3TV/AC.

TELEVISION SUMMARY --- JULY - DECEMBER, 1968.

<u>Title of Film</u>	<u>Number of Telecasts</u>	<u>Total Estimated Audience</u>
Business with Pleasure	62	1,552,416
Safari South	6	65,848
Big Game Country	20	149,096
S.A.'s Animal Kingdom	88	6,222,697
Lake Wilderness	145	3,289,005
To Catch a Rhino	124	3,830,535
The Fairest Cape	70	2,383,155
The Golden Transvaal	70	1,548,725
Sanctuary of the Wild	74	4,889,293
Ostrich Derby	51	1,715,552
Coastal Holiday	57	2,187,440
S.A. Encounter (Part I)	4	151,200
" (Part II)	3	22,170
Cape of Good Hope	85	2,796,365
Orange Free State	89	2,183,889
Flight to the Sun	11	492,100
A Portrait in Colour	10	356,700



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